

Revised Process Timeline

MAJOR EVENTS FUND		31/07/2023	07/08/2023	14/08/2023	21/08/2023	28/08/2023	04/09/2023	11/09/2023	18/09/2023	25/09/2023	02/10/2023	09/10/2023	16/10/2023	23/10/2023	30/10/2023	06/11/2023	13/11/2023	20/11/2023	27/11/2023
ACTIVITY/TASK	LEAD	<u>س</u>	•	-A	3	8	õ	ب	a	8	•	õ		N	m	•		N	8
WM-MEAG Meeting 1: Meeting takes place	WM-MEAG	04/08																	
WM-MEAG Meeting 1: Actions/Minutes are circulated	WMGC		07/08																
WM-MEAG Meeting 1: WM-MEAG decisions/recommendations are communicated to relevant stakeholders	WMGC		07/08																
West Midlands Major Events Evaluation Framework (WM-MEEF), Major Events Fund Application Form and Guidance is circulated with Local Authorities to submit major event bids			08/08																
Local Authorities to complete Major Events Fund Application Form(s) and submit to WMGC	LAs																		
Deadline for the submission of Major Events Fund Application Forms	LAs								22/09										
WMGC to score Event Applications against WM-MEEF Framework and prepeare papers to be submitted to WM-MEAG (ahead of Meeting 2)	WMGC																		
Major Events Fund Applications to be submitted to WM MEAG for consideration (WM-MEAG Meeting)	WMGC																		
WM-MEAG Meeting 2: Meeting takes place	WM-MEAG																		
WM-MEAG Meeting 2: Actions/Minutes are circulated	WMGC																		
WM-MEAG Meeting 2: WM-MEAG decisions/recommendations are communicated to relevant stakeholders	WMGC																		
WMGC to prepare report following WM-MEAG Meeting 2 (Shortlisted events to progress)	WMGC																		
Documents to be submitted to Economic Growth Board (EGB) for consideration (2 weeks prior to meeting)	WMGC													C	02/10				
EGB meeting to take place	EGB															1	6/11		
EGB decisions/recommendations to be communicated to WMCG	EGB															1	7/11		
Documents to be submitted to WMCA DSO for consideration (1 week prior to meeting)	WMGC															1	.6/11		
WMCA DSO meeting to take place	WMCA DSO																1	20/11	
WMCA DSO decisions/recommendations to be communicated to WMCG	WMCA DSO																		
WMGC to communicate decisions/recommendations of EGB and WMCA DSO to relevant LAs	WMGC																		



Process Flow – outlining the timeline required and support for the Local Authorities to apply for funding from the Major Events Fund for events taking place up to and including 31st March 2023 (vis the Major Events Application Fund)

